

January 28, 2002. Thus, the relevance of these web pages is unclear to the Applicant, since January 28, 2002 is three years after the priority date claimed by the present application. The Applicant respectfully submits that the 16-page example of Amazon.com, Inc.'s web site is not a proper reference under 35 U.S.C. § 103(a).

Consequently, claims 1-79 are allowable over the cited art. Accordingly, the Applicant respectfully requests that the Examiner reconsider and withdraw the pending § 103 rejection and issue a Notice of Allowance for all of the pending claims of record.

CONCLUSION

In view of the remarks submitted above, the Applicant respectfully submits that the present case is in condition for allowance. A notice to that effect would be greatly appreciated.

The Examiner is invited to contact the undersigned at (202) 220-4294 to discuss any matter concerning this application.

The Office is authorized to charge any additional fees or credit any overpayments under 37 C.F.R. § 1.16 or § 1.17 to Deposit Account No. 11-0600.

Respectfully submitted,

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October 11, 2002

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